To do the shopping describes the regular process of going to the supermarket to buy food and the other necessary items we need to live on a day to day basis. There is an aspect of doing this regularly and it is more of an obligation than an enjoyable activity, for most.

My wife always does the shopping, and I do the cooking.

To go shopping means that your intentions are to buy things because you want to or because you need a new version of something. There isn't necessarily any routine aspect to this action.

I like to go shopping the weekend after payday.

If you spend time in the shops looking for items to buy at the lowest price, you go -----.

bargain hunting

"During the sales I go bargain hunting with my friends!"

If you -----, you visit a number of shops selling similar articles in order to compare the prices.

shop around

"You can usually save money by shopping around."

## catch (someone's) eye

to attract someone's visual attention

