




SHOPPING

-AHOLIC

-Aholic : (Suffix): liking sth very much and unable to stop doing or using it.

A CHOCAHOLIC



A stylized illustration of a woman with long black hair, wearing a red top and a white skirt, carrying a large stack of colorful shopping bags and boxes. She is wearing high-heeled shoes. The background shows a shopping mall interior with a display of shoes.

a person who enjoys shopping very much and spends too much time or money doing it.

SHOPAHOLIC
(informal)

CONSUMERISM

CONSUMERISM(noun)

The noun consumerism refers to the theory that spending money and consuming goods is good for the economy. Opponents of consumerism suggest simple living is a more sustainable lifestyle and better for the environment.



Buy Nothing Day (BND) is an international day of protest against consumerism.

Buy Nothing Day is held the day after Thanksgiving, concurrent to Black Friday.



TYPES OF SHOPPERS

WHAT TYPE OF SHOPPER ARE YOU?

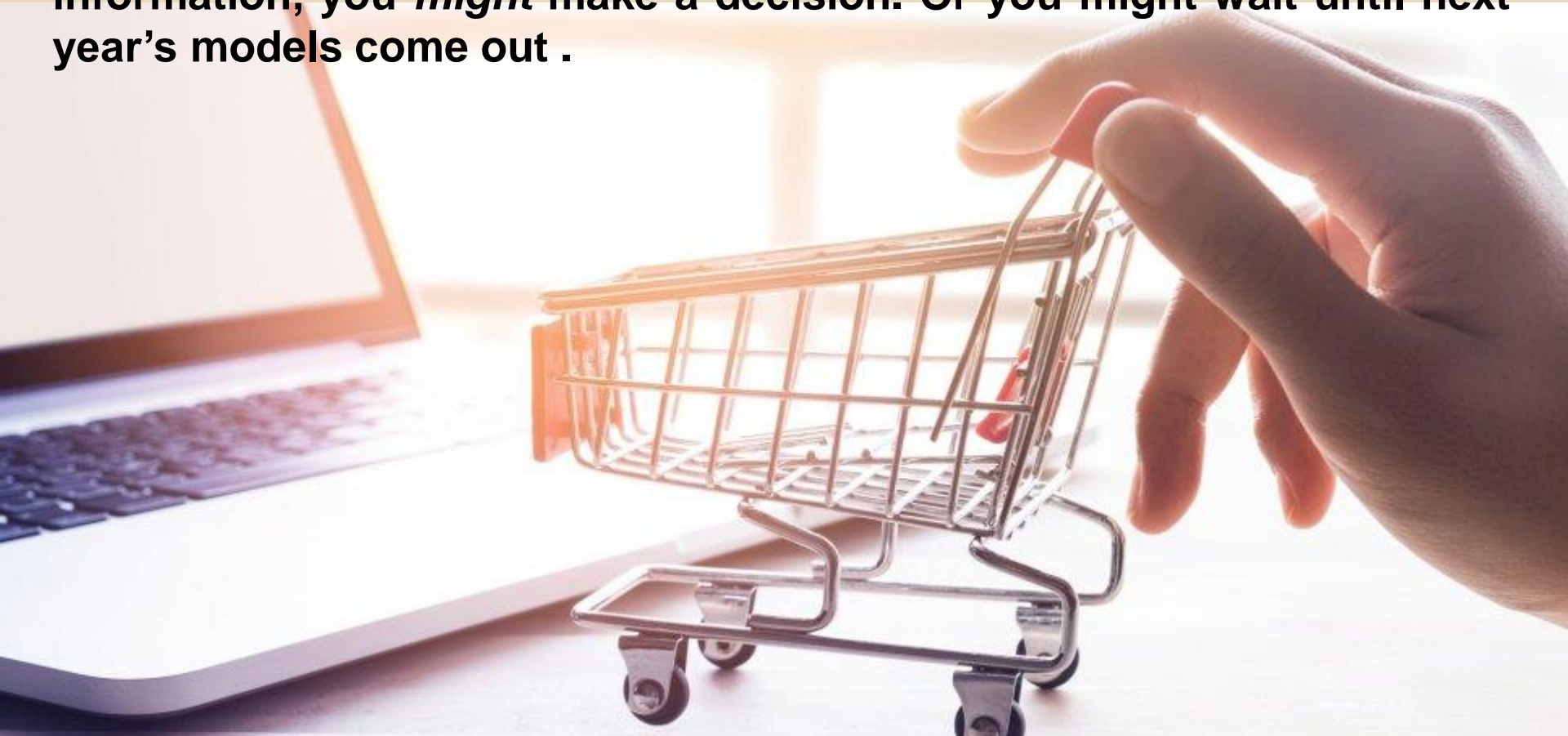
The Bargain Shoppers

The Bargain Shoppers absolutely find the lowest price in town—or, if they can find it on the internet, in the entire world.



The Researcher

You want to buy a new 42-inch LCD TV. So what do you do? You buy a few consumer magazines. You visit 14 different websites that offer television reviews. You spend five months researching every brand and every model of 42-inch LCD televisions. Based on that information, you *might* make a decision. Or you might wait until next year's models come out .



The Impulse Buyer

An unplanned decision to buy something

After the impulse purchase, people feel frustrated and upset.



“Our life savings for that car!? Are you nuts?!”



Impulse buying can lead to problems at home

Are you nuts: Are you crazy!

The Negotiator

To The Negotiator, no price is set in stone. Everything is up for negotiation. “That’s not good enough!” is The Negotiator’s mantra. Their sole purpose in life is to win the battle with every single salesperson they encounter. Or at least it seems that way.

set in stone: no longer changeable, fixed



The Loyalist

You buy everything, and we mean *everything*, from the same store. You've got 14 different discount and membership cards of varying sizes for that one store. There's the one for your wallet, your key chain, your iPhone, your purse, your back pocket. Everyone there knows your name.



The Man on a mission

You have one objective: to go to the store and buy a new computer monitor. Your record for driving to the mall, buying one item, and returning home is 27 minutes and 42 seconds. Each time you go to the mall, your goal is to break that record.



GET THE BETTER OF SB

To get control over someone or something

She knew she shouldn't open the package, but her curiosity finally got the better of her and she opened it.